

Team Business

HOLY FAMILY
UNIVERSITY

NEWSLETTER FROM THE SCHOOL OF BUSINESS ADMINISTRATION • HOLY FAMILY UNIVERSITY

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Reorganization of the School

The School has operated without a formal department structure for the past five years. That changed July 1 when the University approved the establishment of two departments. The two departments are the Department of Accounting, Economics, and Finance chaired by ***Dr. Cao Jiang*** and the Department of Management, Marketing, and Information Systems chaired by ***Bernice Purcell***.

In addition to the formal department structure, two directors for the graduate programs were appointed. ***Dr. Anthony DiPrimio*** is the Director of the Master of Science Degree in Human Resource Management and ***Dr. Thomas Martin*** is the Director of the Master of Science Degree in Management of Information Systems.

This reorganization has clarified the roles of chairs and directors and increased the sharing of the administrative responsibilities.

Business Accreditation Status

This summer the School was granted formal Candidacy Status by the Accreditation Council for Business Schools and Programs (ACBSP). Dr. Dale King, our accreditation mentor, visited campus in February and again in October of this year. She

has been invaluable in meeting with and working with the dean, faculty, and the administration.

The faculty has been divided into six committees, each working on one of the six Accreditation Standards. The first drafts of the committees' reports were received in early November and now are being consolidated into a comprehensive self-study.

After being reviewed by our mentor and the administration, it is anticipated that the final draft of the self-study will be submitted to ACBSP by January 15, 2011. If all goes well, the peer review team will be on campus February 28-March 3, 2011.

New Faculty Member

This fall, ***Dr. J. Barry Dickinson*** joined the School's faculty. Barry received his Bachelor of Science in Management from Rutgers University, MBA from LaSalle, and his Ph.D. in Marketing from Drexel University. He has a strong business background in marketing, information technology, and entrepreneurship as he founded and served as the CEO of Interactive Services Group, Inc. of Delran, NJ for 15 years. He is active with the American Marketing Association, Philadelphia Chapter and serves on the Executive Advisory Board of the *Journal of Research in Interactive Marketing*.

The Three-Year Option

In September the School began a new program that enables students to complete the 120 credit hour requirements for the Bachelor degree in three years. The program is open to eligible students seeking a business degree. It is ideally suited for a highly motivated freshman or transfer student as well as returning veterans.

Students in the three-year program carry 18 credit hours a semester and take 12 hours over two summers unless they have transferred in credits earned elsewhere.

A student is able to complete the degree in three years saving one year of time, tuition, and room and board less the cost of summer courses.

This is a great way for a highly-motivated and qualified student to save substantial funds while earning a quality business degree.

Master of Science in Human Resource Management

In September, the Society for Human Resource Management (SHRM) conducted an analysis of the M.S. in Human Resource Management degree program at Holy Family University and determined that the program fully aligns with the suggested minimum core content guidelines. Their letter states:

“We hope this letter serves as a welcome addition to your university’s credits, and that future students will not only recognize your university because of the quality and thoroughness of its HR degree program, but will potentially seek more information about becoming a degree candidate at your university.”

SHRM sent a formal certificate acknowledging and recognizing that the program follows the established guidelines. The program was also added to the SHRM website!

Microsoft IT Academy Program

The School recently partnered with ***Knowledge Solutions International*** which sponsored Holy Family University for membership in the Microsoft IT Academy Program. The IT Academy offers a number of benefits for students and faculty:

- Access to Microsoft e-learning courses
- Access to Microsoft free software valued at \$90,000 for teachers and labs
- Access to Microsoft virtual labs
- Access to Microsoft curriculum and textbooks, and
- Access to Microsoft Certification Programs for students.

These materials should enhance the information systems management programs and offer more hands-on training for our students.

Announcements

Dr. Cao Jiang teaches Treasury Management, and on June 2, 2010, he passed the examination to become a Certified Treasury Professional (CTP).

Lynn Lewis and ***Ledina Kuka*** volunteered to work with the Campaign for Working Families at tax time this past spring, and they provided over 90 hours of service.

Dr. Joanne Ma has been selected as the Faculty Assessment Coordinator funded by the University’s U.S. Department of Education, Title III grant. She will be responsible for coordinating the School’s participation in the University-wide assessment initiative.

Thomas Brown announced his retirement this past May. Tom had served as a faculty member in business for 21 years teaching Management and Marketing. Photography is his avocation now, and it has already taken him to scenic Colorado.

Congratulations and thank you for your service!